

# INTERNATIONAL DISTRIBUTOR INFORMATION



*EXPORTPRO INTERNATIONAL LTD.*

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## PRESENTATION

**HIMOTO RACING** specializes in the design and manufacture of diverse racing 4WD model cars in Hong Kong and China. We have outstanding professional product knowledge coupled with a skillful technical base. Our design team is active in absorbing the advantages of world-renowned brands so as to create our own 1/5, 1/8 & 1/10 & 1/16 petrol, nitro & electric powered touring cars as well as gas powered buggies and monster trucks that are excellent for national and international super model car racing.

With the concept of HIMOTO RACING in mind from the commencement, the company achieves our effective quality control approaches through each procedure.

Our customers are very much glad with satisfaction with our various new model cars from time to time.

Every Year we attend many different shows including the largest shows:

- 1) Hong Kong Toys & Games Fair.
- 2) Germany Nuremberg Toy Fair.

Also we will attend the International Model Fair in Shanghai and Peking; as well as I Hobby Expo. in Chicago.

## **INTERNATIONAL HIMOTO RACING PRODUCTS DISTRIBUTION**

Nowadays, HIMOTO RACING it is going to provide the highest quality Racing products to the worldwide through a network of dedicated distributors.

HIMOTO RACING wants offering to the international market the same high quality products, technical support and service that we provide to our International customers. This means our distributors must be able to offer our products with a high quality service and handle basic technical support.

## **TERMS AND CONDITIONS**

HIMOTO RACING sells to international distributors by means of pro-forma invoice. Payment conditions are in advance and by bank transfer only. The delivery terms are EX-WORKS (shipment not included), but we can arrange shipment by your preferred carrier.

## **PRICING**

Each distributor can control pricing in each market, but we can recommend the prices in order to avoid possible conflicts between different region distributors. If a distributor detects some irregularity we would be thankful of knowing it in order to try to solve it.



**CONTACT Information:**

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[sales@himotoracing.com](mailto:sales@himotoracing.com)

For product information you are welcome to visit our web site  
[www.himotoracing.com](http://www.himotoracing.com)

Himoto Racing is looking forward to a great international expansion with our Himoto Racing products and we hope to include your company in our future international plans and successes.



INTERNATIONAL DISTRIBUTOR APPLICATION FORM

1. What is the name, address, post code, phone number and fax of your company? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2. Do you have a web site? If yes, please provide its URL. \_\_\_\_\_  
\_\_\_\_\_

3. What country or region would you like to sell HIMOTO RACING products? \_\_\_\_\_  
\_\_\_\_\_

4. How many years have you been in business? \_\_\_\_\_  
\_\_\_\_\_

5. How many retail hobby stores do you distribute to? \_\_\_\_\_  
\_\_\_\_\_

6. How often do you communicate with your customer stores? \_\_\_\_\_  
\_\_\_\_\_

7. What is the approximate annual sales volume of your total business?  
(Please give a round estimate in USD/EURO) \_\_\_\_\_  
\_\_\_\_\_

8. What is the approximate annual sales estimation of Himoto Racing  
products that you would like to order? \_\_\_\_\_  
\_\_\_\_\_

9. What is your company's target profit margin for distributed products?  
(Please give a percentage) \_\_\_\_\_  
\_\_\_\_\_

10. In your country, what is the target profit margin that retail stores want to  
make? \_\_\_\_\_

11. What other brands do you distribute currently? \_\_\_\_\_  
\_\_\_\_\_

12. Which of these brands do you exclusively distribute? \_\_\_\_\_  
\_\_\_\_\_



13. Have you ever brought a totally new product into your market and built the sales from nothing?\_\_\_\_\_

\_\_\_\_\_

14. Does your company attend any hobby trade shows? If so, which ones?\_\_\_

\_\_\_\_\_

15. Do you sponsor any racers or race team?\_\_\_\_\_

\_\_\_\_\_

Once you have the application form completed, please send it by fax to Himoto Racing +852 2787 9280 or email to [sales@himotoracing.com](mailto:sales@himotoracing.com)